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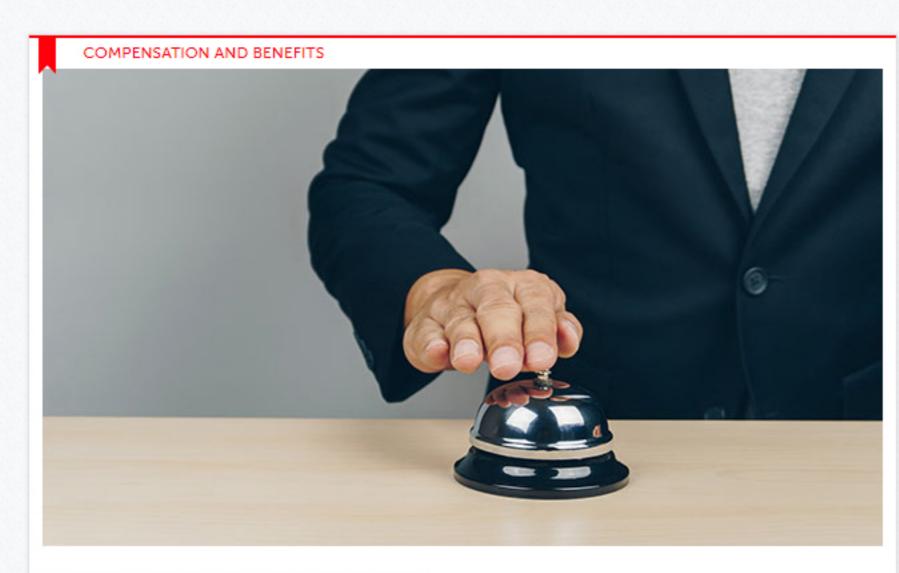
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10/09/2018 Mon 11:28 in All markets by Contributor

Having your dry cleaning done, when you are in the office







Talent Experience Forum - a new one-day conference disucssing candidate and employee experience, happening in Kuala Lumpur on 23 October

This article is brought to you by Skyhigh.Vip.

Could implementing concierge into our employee benefits help with greater productivity and efficiency? The team from Skyhigh. Vip ponders.

The word 'concierge' has often been perceived as a luxury especially for wealthy individuals buying super-yachts and living in expensive mansions but this stereotype does not strictly ring true.

The concierge industry is no longer just a luxury service anymore. In fact, it's a remedy for Millennials to balance out their personal and professional lives.

Employers can offer a dedicated team or outsourced concierge companies to assist with a range of lifestyle focused services, to their employees across the board.

These services normally fall under three categories:

- Personal gift sourcing, organising a cleaner, health, beauty and fitness assistance,
- Social sourcing and booking any tickets or restaurant reservations,
- Travel researching the best personalised holiday package, booking flights and accommodations or customised holiday planning.

For example, a high salaried executive who works long hours in sectors such as financial services, may require more time-saving services such as gift sourcing or tailored holiday bookings. However, employees who work at retail stores or F&B industries might be more interested in concert tickets and events.

The question is – Why are we not implementing concierge into our employee benefits when all these big industry players are doing it for greater productivity and efficiency?

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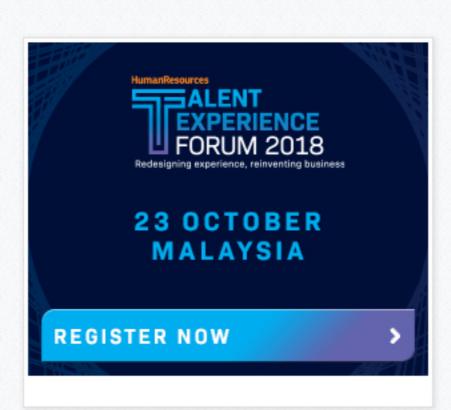




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